



The Challenging
Behaviour Foundation

What Matters to Me

*Influencing policy with the experiences,
preferences and views of young people with
severe or profound and multiple learning
disabilities*

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Proudly supporting
youth social action

#iwill



Department for
Digital, Culture
Media & Sport



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IN NEED

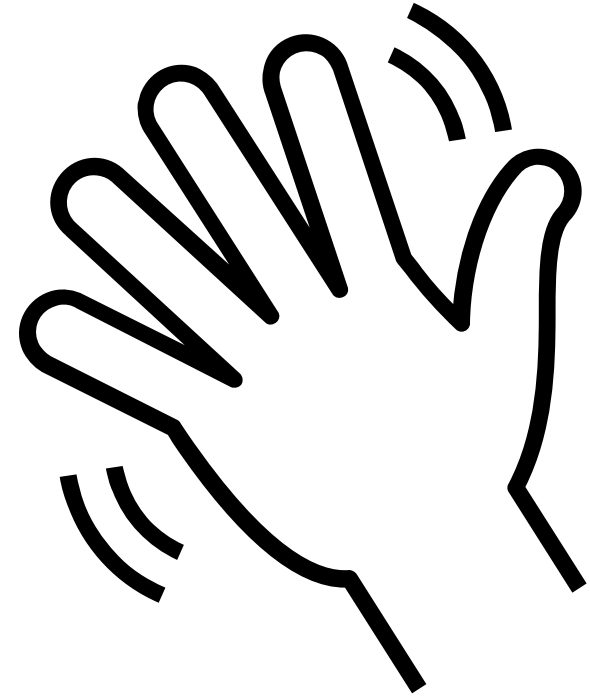
THE
Blagrove TRUST
Supporting young people

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Introductions



Say Hi!



What Matters to Me...*what's it all about?*



Seeking the **experiences, preference and views** of young people with severe or profound and multiple learning disabilities



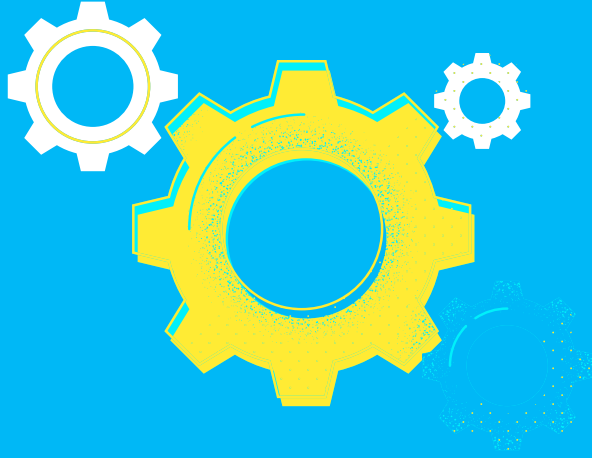
**Why is this
important?**



What Matters to Me – An Overview

EMBED FILM VIDEO AND DOWNLOAD

What Matters to Me



3-year project



Young people (16-25 years) with severe or profound and multiple learning disabilities



Used creative activities



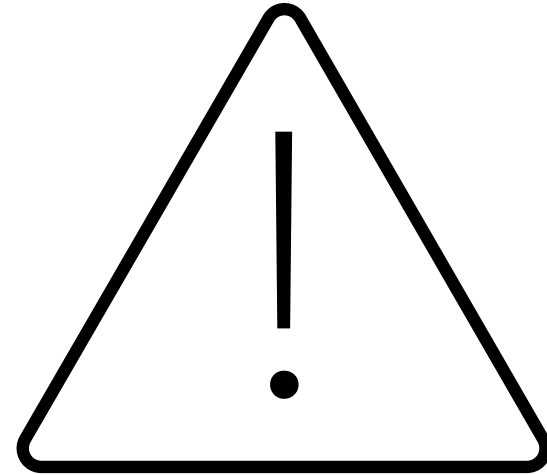
Made videos and documents



How?



Barriers & Challenges





The Principles of Meaningful Engagement





**Engage a person's family
and support circle;
they know them best!**





**Invest time to get to know
the person**





Build relationships and develop an understanding of a person's needs





**Get to know a person's likes
and dislikes and be creative**





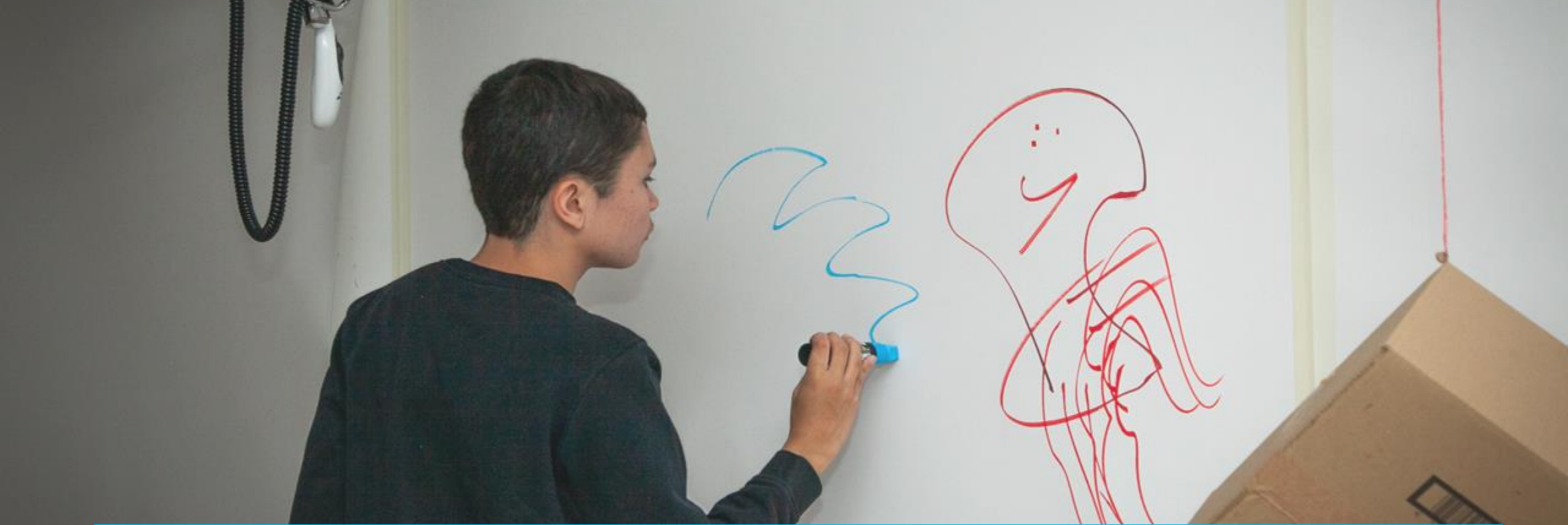
**Consider the environment
such as sensory needs,
accessibility and familiarity**





Be flexible, adaptable and use individualised approaches





Impact and Influence



Transition

*Learning from the What Matters to Me project:
What is important to and for young people with severe or profound and multiple learning disabilities
as they transition into adulthood*



Being supported to be **ambitious**, and provided with **meaningful opportunities**

Living in a safe, accessible **home** and **community**



Having support from **skilled staff** who know the person well

Having access to individualised communication **methods and skilled staff** who understand and facilitate this



Having a range of **opportunities** to **interact socially**

Having **equal access** to healthcare with **reasonable adjustments** in place as needed



Being supported to **make choices** and **influence** things that matter to the person

Having **support** and **advocacy** from **family** and other **important people**



Engagement to Influence



Multi-Media Manifesto



March 2025

In-Person launch event at the House of Commons

Online Webinar – Thursday 27th March

Website –

['What Matters to Me' Project – Challenging BehaviourFoundation](#)

Online Event sign up –

[Eventbrite – What Matters to Me Online Launch](#)

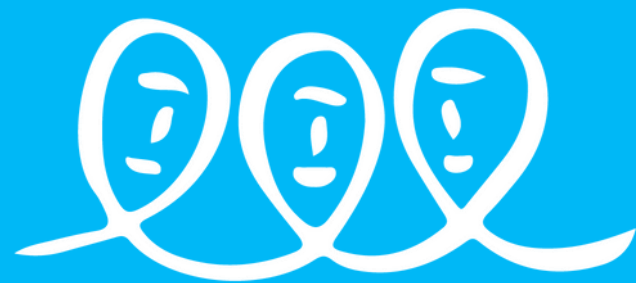




“Every human being should be able to give their view or opinions and make the decisions and choices that they want to. Just because it is difficult for a young person to communicate doesn't mean their views and thoughts should be ignored or not attempted to get.”



- Family Carer



The Challenging Behaviour Foundation

making a difference to the lives of people with severe learning disabilities

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